



Paulo Bernardo Silva
Minister of Planning, Budget, and
Management
Brazil

On March 22, 2005, President Lula appointed Paulo Bernardo Silva to the Ministry of Planning, Budget and Management. Paulo Bernardo started to engage in political activities since he was a student. He began his professional career as a Banco do Brasil employee. In 1985, he continued his activities in the political field: he joined the Workers Party - PT in the State of Paraná; was appointed delegate and then Director of the Bank Clerk Federation of Paraná.

Those positions helped him get elected to Congress as a member of PT by the State of Paraná in the 91-95 legislation; he participated in the Committee of Budgeting, where he worked for an improved inspection and control of both the budget and public finances. While on the Committee, Paulo Bernardo was a major contributor on the development of the Brazilian cornerstone of Lula's Government policy for food security, "Fome Zero".

In 1994, he was reelected for Congress. During that term, Paulo Bernardo accepted an invitation to assume the Finance Secretariat of the city of Londrina, which was plagued by due bills and had a R\$ 3 million monthly deficit. In 15 months as Secretary, he managed to eliminate the deficit, leaving office with R\$ 5 million surplus.

From January 1999 to December 2000, Paulo Bernardo held the post of Secretary of Finance of the State of Mato Grosso do Sul. In 2002, he ran again for Congress and was elected.

During that term, he participated as chairman and substitute in several especial and permanent committees. He was Vice-President of the Joint Committee for Planning, Budgeting and Control.

Paulo Bernardo Silva was born on March 10, 1952 in São Paulo, Brazil. He is married and has four children.



Agustín Carstens
Secretary of Finance and Public Credit
Mexico

Agustín Carstens was appointed Minister of Finance by Felipe Calderon, after serving in 2006 as coordinator of President Calderon's Economic Transition Team, a job for which he resigned his IMF post as Deputy Managing Director.

Born in 1958, Mr. Carstens has a Ph.D. (1985) and M.A. (1983) in Economics from the University of Chicago. He has a B.A. in Economics from Tecnológico Autónomo de México (1982).

Prior to taking up his position as Deputy Managing Director at the IMF, he was Mexico's Deputy Secretary of Finance. From 1999-2000, Mr. Carstens served as an Executive Director at the IMF (representing Costa Rica, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Spain and Venezuela), after a career at the Banco de México (Central Bank), where his positions included those of Director General, Economic Research and Chief of Staff in the Governor's office. In addition, he has been an organizer of the United Nations Conference on Financing for Development in Monterrey and of meetings of the Group of 20, and has served as Alternate Governor for Mexico at the InterAmerican Development Bank and the World Bank.

He has published articles in collections edited by: the Federal Reserve Bank of Boston, the University of London, OECD, IMF and World Bank. He has also published articles in the following journals: *Columbia Journal of World Business*, *American Economic Review*, *Journal of Asian Economics*, *Journal of International Finance*, *Cuadernos Económicos del ICE* (Spain) and *Gaceta de Economía del ITAM* (Mexico).



Eric Farnsworth
Vice President
Council of the Americas

Eric Farnsworth has been Vice President of the Council of the Americas since early 2003, in that time significantly building the profile and impact of the organization in Washington through intensive policy development and targeted advocacy, timely and frequent programming, and effective public affairs. He is a recognized expert on hemispheric affairs and US foreign and trade policy, having given Congressional testimony on a number of occasions, and is a frequent commentator in the media. He has authored or co-authored articles in *American Interest*, *Americas Quarterly*, *Current History*, and the *Journal of Democracy*, and is a monthly columnist for *PODER* magazine. His opinion pieces have appeared in newspapers such as *Barron's*, the *Financial Times*, *Los Angeles Times*, *Miami Herald*, and other US and hemispheric newspapers.

Prior to joining the Council, Mr. Farnsworth was Managing Director of Manatt Jones Global Strategies LLC, a Washington and Los Angeles-based strategic advisory and business facilitation firm.

From 1995-98, he oversaw policy and message development for the White House Office of the Special Envoy for the Americas. He served at the US Department of State beginning in 1990 and was awarded the Superior Honor Award three times and the Meritorious Honor Award once.

Mr. Farnsworth holds an MPA in International Relations from Princeton's Woodrow Wilson School. He is a Harry Truman Scholar, and an alumnus of the Leadership America, Young Leaders of the (NATO) Alliance, and the US-Spain Young Leaders programs.



Fernando Gómez-Mont Secretary of Government Mexico

Fernando Francisco Gómez -Mont Urrueta obtained a degree in law from the Escuela Libre de Derecho. He has been a member of the National Executive Committee, the National Council and the Political Commission of the National Action Party.

As Federal Deputy, in 1991, he was President of the Justice Commission of the Chamber of Deputies during the 55th Legislature.

He was a member of the Federal Electoral Commission and a representative of the National Action Party to the Federal Electoral Institute for many years.

Gómez-Mont was a key feature of Mexico's peaceful democratic transition in 1988 as well as a defender of electoral triumphs obtained in districts and municipalities throughout the country by the opposition. At the same time, he was consolidated as a firm, valid interlocutor respected by various political actors.

He participated actively in successive electoral reforms that reinforced the Mexican institutional system such as the establishment of the Voters cards with photographs, and the drawing up of a new voter registration system, the creation of the Federal Electoral Institute and the Electoral Court of the Judicial Branch, among others.

He served as legislator and advisor in all the Electoral Reform Processes between 1988 and 1996. He also promoted constitutional reforms in penal matters, public security and the responsibility of civil servants. He also drafted laws on foreign investment, industrial property, economic competence, mining, fishing and forests.

In the private sphere, in recent years, he worked at the Zinser Esponda and Gómez-Mont office.

He was appointed Interior Secretary on November 10, 2008 by President Felipe Calderón.



José Miguel Insulza Secretary General Organization of American States

José Miguel Insulza was elected OAS Secretary General on May 2, 2005, and took office on May 26 of that year. The Chilean politician has an accomplished record of public service. At the beginning of his five-year term as Secretary General, he pledged to strengthen the Organization's "political relevance and its capacity for action."

A lawyer by profession—he has a law degree from the University of Chile, did postgraduate studies at the Latin American Social Sciences Faculty (FLACSO) and has a master's in political science from the University of Michigan—Insulza began his career in academia. Until 1973, he was Professor of Political Theory at the University of Chile and of Political Science at Chile's Catholic University. He also served, until that year, as Political Advisor to the Chilean Ministry of Foreign Affairs and Director of the Diplomatic Academy of Chile.

Following the coup that brought General Augusto Pinochet into power, Insulza went into exile for 15 years, first in Rome (1974-1980) and after that in Mexico (1981-1988). In Mexico City, he was a researcher and then Director of the United States Studies Institute in the Center for Economic Research and Teaching. He also taught at Mexico's National Autonomous University, the Ibero-American University and the Diplomatic Studies Institute, and was the author of numerous publications.

In 1988, after Chileans voted against Pinochet's continued rule in a plebiscite, Insulza returned to his home country and helped to lead a political movement toward democratic elections in 1990. A member of Chile's Socialist Party—part of a moderate coalition of democratic parties—Insulza has held a number of high-level government posts. Under the presidency of Patricio Aylwin, Insulza served as Chilean Ambassador for International Cooperation, Director of Multilateral Economic Affairs at the Ministry of Foreign Affairs, and Vice President of the International Cooperation Agency.

In March 1994, under the administration of President Eduardo Frei, Insulza became Under Secretary of Foreign Affairs and in September of that year was appointed Minister of Foreign Affairs. In 1999, he became Minister Secretary General of the Presidency, and the following year he became President Ricardo Lagos's Minister of the Interior and Vice President of the Republic. When he left that post in May 2005, he had served as a government minister for more than a decade, the longest continuous tenure for a minister in Chilean history.

Born on June 2, 1943, Insulza is married to Georgina Núñez Reyes and has three children: Francisca, Javier and Daniel.



Jane Holl Lute
Deputy Secretary
Department of Homeland Security
United States

Deputy Secretary Jane Holl Lute has over thirty years of military and senior executive experience in the United States government and at the heart of efforts to prevent and resolve international crises.

Ms. Lute served as Assistant Secretary-General of the United Nations, responsible for support to peacekeeping operations. In this capacity, Ms. Lute managed operational support for the second-largest deployed military presence in the world. At the United Nations, Ms. Lute led rapid-response support to a wide variety of operations and crises in some of the most remote, austere, and dangerous environments in the world. She also effectively directed the growth of United Nations Peacekeeping support from a \$1.8 billion to nearly \$8 billion operation. Most recently, Ms. Lute led the United Nations initiative designed to coordinate efforts to build sustainable peace in countries emerging from violent conflict.

Prior to joining the United Nations, Ms. Lute served on the National Security Council staff under both President George H.W. Bush and President William Jefferson Clinton.

Ms. Lute was Executive Vice-President and Chief Operating Officer of the United Nations Foundation and the Better World Fund, the entities established to administer Ted Turner's \$1 billion contribution to support the goals of the United Nations. She also headed the Carnegie Commission on Preventing Deadly Conflict and was a senior public policy fellow at the Woodrow Wilson International Center for Scholars.

Ms. Lute had a distinguished career in the United States Army, including service in the Gulf during Operation Desert Storm.

Ms. Lute has a Ph.D. in political science from Stanford University, and a J.D. from Georgetown University.



Gary Locke
Secretary
Department of Commerce
United States

Former Washington Governor Gary Locke is a tireless and successful champion of American products, services and jobs. As the popular two-term governor of the nation's most trade-dependent state, Locke broke down trade barriers around the world to advance American products. Locke has worked closely with business, labor and government at all levels to successfully negotiate complex issues.

For the past four years, Locke has been a successful business advocate and adviser, helping U.S. companies break into international markets, particularly in Asia, and expand their international business. A partner in the Seattle office of the international law firm of Davis Wright Tremaine LLP, Locke co-chairs the firm's China practice and is active in its governmental relations practice.

Locke was elected governor of Washington in 1996, making him the first Chinese American governor in U.S. history and the first Asian American governor on the mainland. In 2000, Locke was overwhelmingly re-elected to a second term. He served as chair of the Democratic Governors Association and gave the Democratic response to the State of the Union address in 2003.

To open doors for Washington State businesses, Locke led 10 productive trade missions to Asia, Mexico and Europe, significantly expanding the sales of Washington products and services. He successfully fostered economic relations between China and Washington State. As part of his considerable trade and economic development efforts, Locke launched Washington's Competitiveness Council with business and labor leaders working together to effectively position Washington State for success at home and around the world.

He conceived and launched the West Coast Governors' Initiative on Climate Change and successfully launched public and private initiatives to reduce dependence on fossil fuels and increase energy conservation.

Locke earned a bachelor's degree in political science from Yale University and a law degree from Boston University.



Robert Menendez Senator United States

Bob Menendez grew up the son of immigrants in a tenement building in Union City. A product of New Jersey's public schools and a graduate of the state's universities, he has served as a school board member, a mayor and a state legislator. Since 1992, he has been fighting for New Jersey families in Washington, where he rose to become the third-highest ranking Democrat in the House of Representatives before taking office in the Senate in 2006.

Bob first entered public service as a 19-year old college student when he launched a successful petition drive to reform his local school board. He learned then the importance of standing up for what's right, no matter how powerful the opposition.

After September 11, 2001, Bob earned national recognition for his leadership in reforming the country's intelligence and public health systems and for fighting to establish an independent commission to investigate the terrorist attacks on our country. Today, he is working to improve the security of our bus, rail and public transit systems.

Elected by his colleagues in 2002 as the Chairman of the House Democratic Caucus, Bob Menendez became the highest-ranking Hispanic in Congressional history. He previously served as the Vice Chairman of the Democratic Caucus and has led key Task Forces on Education and Homeland Security.

After being appointed by New Jersey Governor Jon Corzine, Bob was sworn in to the Senate on January 18, 2006. In November of that year, New Jerseyans elected Bob to serve a full six-year term as United States Senator. He currently serves on the Senate Committees on Banking, Housing and Urban Affairs; Energy and Natural Resources; Budget; and Foreign Relations. Bob is also the Chairman of the Subcommittee on International Development and Foreign Assistance, Economic Affairs, and International Environmental Protection.

Bob was born in New York City on January 1, 1954. He received his B.A. from St. Peter's College in Jersey City and his law degree from Rutgers University. He currently lives in Hoboken and has two children, Alicia and Robert.



James Prentice Minister of the Environment Canada

The Honourable Jim Prentice, appointed Minister of Industry on August 14, 2007, was elected to the House of Commons in 2004 and was re-elected in 2006. He currently serves as Chair of the government's Operations Committee of Cabinet, and he is a member of the Priorities and Planning Committee as well as the Economic Growth and Long-Term Prosperity Committee. He is also the Minister responsible for overseeing pipelines.

Prior to being appointed Minister of Industry, Mr. Prentice was Minister of Indian Affairs and Northern Development and Federal Interlocutor for Métis and Non-Status Indians from February 2006 to August 2007.

He has also served as Official Opposition Critic for Indian Affairs and Northern Development and was a member of the Standing Committee on Aboriginal Affairs and Northern Development.

A lawyer by profession, Mr. Prentice has specialized in property rights, focusing on relocations, environmental protection suits and restricted development areas. He also served as a commissioner of the Indian Specific Claims Commission of Canada for 10 years and is recognized by his peers as an expert in land claims negotiations. Mr. Prentice travelled to South Africa twice as an expert adviser on how to protect property rights in that country's new constitution.

Mr. Prentice holds a Bachelor of Commerce degree from the University of Alberta and a Bachelor of Laws degree from Dalhousie University.

Raised in Northern Ontario and Alberta, Mr. Prentice has lived in Calgary for over 20 years with his wife Karen and their three daughters.



Bill Rhodes
Chairman & President, Citibank
Senior Vice Chairman, Citi

Bill Rhodes is the Senior International Officer for Citi. He has specific responsibilities for client relationships worldwide, as well as for relationships with governments and other official institutions. He is a member of Citi's Senior Leadership Committee.

Mr. Rhodes gained a reputation for international financial diplomacy in the 1980s as a result of his leadership in helping manage the external-debt crisis that involved developing nations and their creditors worldwide. During that period and in the 1990s, he headed the advisory committees of international banks that negotiated debt-restructuring agreements for Argentina, Brazil, Jamaica, Mexico, Peru, and Uruguay. In 1998, when the Republic of Korea experienced liquidity problems, he chaired the international bank group that negotiated the extension of short-term debt of the Korean banking system. In early 1999, at the request of the government of Brazil, he acted as worldwide coordinator to help implement the maintenance of trade and inter-bank lines by foreign commercial banks to Brazil.

Mr. Rhodes is a Director of Banamex; a Director of the Private Export Funding Corporation; First Vice Chairman of the Institute of International Finance; Chairman of the Americas Society and Council of the Americas; Chairman of the U.S.-Korea Business Council; a Director of the U.S.-Russia Business Council; a Director of the U.S.-Hong Kong Business Council; a Director of the Korea Society; Vice Chairman of the National Committee on U.S. - China Relations; a Director of the U.S.-China Business Council; a member of South African President Thabo Mbeki's International Advisory Board; a member of the Inter-American Development Bank's Private Sector Advisory Board; a member of the International Policy Committee of the U.S. Chamber of Commerce; a member of the Board at the Foreign Policy Association; and a Trustee of the Economic Club of New York. He is also a member of the US-Brazil CEO Forum, a member of the Advisory Council of the Brazilian American Chamber of Commerce, the Council on Foreign Relations, and The Group of Thirty.

Mr. Rhodes is a Governor and Trustee of The New York-Presbyterian Hospital; a member of the Lincoln Center Consolidated Corporate Fund Leadership Committee; and a member of the Metropolitan Museum of Art Business Committee and Chairman's Committee. He is a member of the Board of Overseers of the Watson Institute for International Studies at Brown University and Chairman Emeritus of the Board of Trustees of the Northfield Mount Hermon School.

He has received decorations and honors from various governments and institutions, including an Honorary Doctorate in Humane Letters from his alma mater Brown University, Chevalier and Officer of France's Legion of Honor, decorations from Poland, Korea, Brazil, Mexico, Argentina, Venezuela, Colombia, Panama and Jamaica, and multiple awards from not-for-profit organizations in recognition of his contributions to international banking and finance.

Mr. Rhodes joined Citibank in 1957 after graduating from Brown University.



Francisco Santos Calderón **Vice President** **Colombia**

Francisco Santos Calderón was elected Vice President of Colombia on the same national ballot as Colombian President Alvaro Uribe Vélez in May 2002. They both were re-elected for a second period in May 2006. As Vice President, Mr. Santos is the head of the Presidential Programs for Human Rights, Transparency and Fight of Corruption, Action against Landmines and Youth.

He also leads the Shared Responsibility Initiative, an international campaign to create awareness about the social and environmental damages caused by the cultivation of coca and production of cocaine in Colombia.

In 1990, Mr. Santos was kidnapped by Pablo Escobar, the leader of the Medellín drug cartel. Along with ten other journalists, he was held for nearly eight months in an ultimately unsuccessful attempt to extort a promise from then President César Gaviria that the Colombian Government would not extradite drug traffickers to the United States.

Once released, the Vice President spent a year at Harvard University as a Nieman Fellow. In 1992, he returned to Bogotá and founded País Libre (Free Nation), an organization to assist the victims of kidnapping and their families.

Through País Libre, Mr. Santos also promoted civil society resistance, protests and marches against kidnapping and terrorism, culminating in the massive 1999 march involving millions of Colombians.

Vice President Santos then worked as editor of El Tiempo, Colombia's largest daily newspaper. There he wrote a weekly column in which he often spoke out against kidnappings and massacres and called for civil society to take a more active role in finding peaceful solutions to problems facing Colombia.

In March 2000, Mr. Santos left Colombia after receiving multiple death threats by the guerilla group, the Revolutionary Armed Forces of Colombia (FARC). He moved to Madrid, Spain where he was a journalist for two years for the daily newspaper, El País.

In the late 1980s, Mr. Santos taught journalism and U.S.-Latin American relations at various Colombian universities, including Universidad Central, Universidad Javeriana and Universidad Jorge Tadeo Lozano. Vice President Santos received the Paul Harris Medal, Rotary International's highest award. He studied journalism and Latin American studies at the University of Kansas and the University of Texas at Austin.



Susan Segal
President and CEO
Council of the Americas and Americas
Society

Susan Segal was elected president and CEO of the Americas Society and Council of the Americas in August 2003 after working in the private sector with Latin America and other emerging markets for over 25 years.

A passionate supporter of Latin America, she joined the organizations to implement a new strategic plan to renew and return the Society and Council to their historic position. Prior to her current position, she was a founding partner of her own investment and advisory group focused primarily on Latin America and the US Hispanic Sector. Previously, Susan was a partner and Latin American Group head at JPMorgan Partners/Chase Capital Partners where she invested across sectors and countries in addition to pioneering early stage investing in Latin America.

She has always been and continues to be an enthusiastic mentor and supporter of entrepreneurs, particularly in Latin America. Prior to joining CCP, Susan was a senior managing director focused on Emerging Markets Investment Banking and Capital Markets at MHT/Chemical/Chase Banks. She was actively involved in the Latin American Debt crisis of the 1980's and early 1990's, sitting on many Advisory Committees as well as serving as chairperson for the Chilean and Philippine Advisory Committees.

In addition to being a board member at the Americas Society and Council of the Americas, Susan is also a director of the Tinker Foundation, the International Advisory Board of Endeavor and a member of the Council on Foreign Relations.

In 1999, she was awarded the Order of Bernardo O'Higgins, Grado de Gran Oficial in Chile.



Thomas A. Shannon
Assistant Secretary of State
Western Hemisphere Affairs
United States

Thomas A. Shannon was confirmed as Assistant Secretary of State for Western Hemisphere Affairs on October 7, 2005.

A career member of the Senior Foreign Service, Mr. Shannon served as Special Assistant to the President and Senior Director for Western Hemisphere Affairs at the National Security Council from 2003 to 2005. From 2002 to 2003, he was Deputy Assistant Secretary of Western Hemisphere Affairs at the Department of State, where he was Director of Andean Affairs from 2001 to 2002. He was U.S. Deputy Permanent Representative to the Organization of American States (OAS) from 2000 to 2001.

He served as Director for Inter-American Affairs at the National Security Council from 1999 to 2000; as Political Counselor at the U.S. Embassy in Caracas, Venezuela from 1996 to 1999; and as Regional Labor Attaché at the U.S. Consulate General in Johannesburg, South Africa from 1992 to 1996.

During his career as a Foreign Service Officer, Mr. Shannon also served as Special Assistant to the Ambassador at the U.S. Embassy in Brasilia, Brazil from 1989 to 1992; as Country Officer for Cameroon, Gabon, and Sao Tome and Principe from 1987 to 1989; and as the Consular/Political Rotational Officer at the U.S. Embassy in Guatemala City, Guatemala from 1984 to 1986.

Mr. Shannon holds a Doctorate and a Master's degree in politics from Oxford University, and a B.A. in Government and Philosophy from the College of William and Mary.

Mr. Shannon speaks Spanish and Portuguese. He has published articles on human rights and reviews of books about Latin America and Africa in the Foreign Service Journal.



James Steinberg Deputy Secretary of State United States

James B. Steinberg is the Deputy Secretary of State, serving as the principal Deputy to Secretary Clinton. Appointed by President Obama, he was confirmed by the Senate on January 28, 2009 and sworn in by the Secretary the next day. Prior to his appointment in the Obama Administration, Mr. Steinberg served as dean of the Lyndon B. Johnson School of Public Affairs, a position he assumed on January 1, 2006. He is currently on leave from the LBJ School. He had previously served as the vice president and director of Foreign Policy Studies at the Brookings Institution in Washington, D.C. where he supervised a wide-ranging research program on U.S. foreign policy.

From December 1996 to August 2000, Mr. Steinberg served as deputy national security advisor to President Bill Clinton. During that period he also served as the president's personal representative ("Sherpa") to the 1998 and 1999 G-8 summits. Prior to becoming deputy national security advisor, he served as chief of staff of the U.S. State Department and director of the State Department's policy planning staff, and as deputy assistant secretary for analysis in the Bureau of Intelligence and Research.

Mr. Steinberg has also been a senior analyst at RAND in Santa Monica, California, and a senior fellow for U.S. Strategic Policy at the International Institute for Strategic Studies in London. He served as Senator Edward Kennedy's principal aide for the Senate Armed Services Committee; minority counsel, U.S. Senate Labor and Human Resources Committee; special assistant to the U.S. Assistant Attorney General (Civil Division); law clerk to Judge David L. Bazelon, U.S. Court of Appeals for the D.C. Circuit; and special assistant to the assistant secretary for planning and evaluation, U.S. Department of Health, Education, and Welfare.

Mr. Steinberg is the author of and contributor to numerous books and articles on foreign policy and national security topics, including *Difficult Transitions: Foreign Policy Troubles at the Outset of Power*, *Protecting the Homeland 2006/2007* and *An Ever Closer Union: European Integration and Its Implications for the Future of U.S.-European Relations*.

Mr. Steinberg received his B.A. from Harvard in 1973 and J.D. from Yale Law School in 1978.

Mr. Steinberg was born in Boston, Massachusetts, in 1953. He is married to Ms. Sherburne B. Abbott, who most recently was the director of the Center for Science and Practice of Sustainability at the University of Texas at Austin. They have two daughters, Jenna, age 7, and Emma, age 4



Lawrence H. Summers
Director
National Economic Council
United States

Lawrence H. Summers is the Director of the National Economic Council and was appointed by President Barack H. Obama on November 24, 2008.

Until January, he was the Charles W. Eliot University Professor at Harvard University. He served as the 27th president of Harvard University from July 2001 until June 2006. From 1999 to 2001, he served as the 71st United States Secretary of the Treasury following his earlier service as Deputy and Under Secretary of the Treasury and as Chief Economist of the World Bank. Summers has taught economics at Harvard and MIT.

His research contributions were recognized when he received the John Bates Clark Medal, given every two years to the outstanding American economist under the age of 40, and when he was the first social scientist to receive the National Science Foundation's Alan T. Waterman Award for outstanding scientific achievement. He is a member of the National Academy of Science and has written extensively on economic analysis and policy publishing over 150 articles in professional economic journals.

Lawrence Summers received his B.S. from MIT and his Ph.D. in economics from Harvard. He and his wife Elisa New, a professor of English at Harvard, have six children